



R7.5 REPORT

MU.SA COMMUNITIES OF PRACTICE



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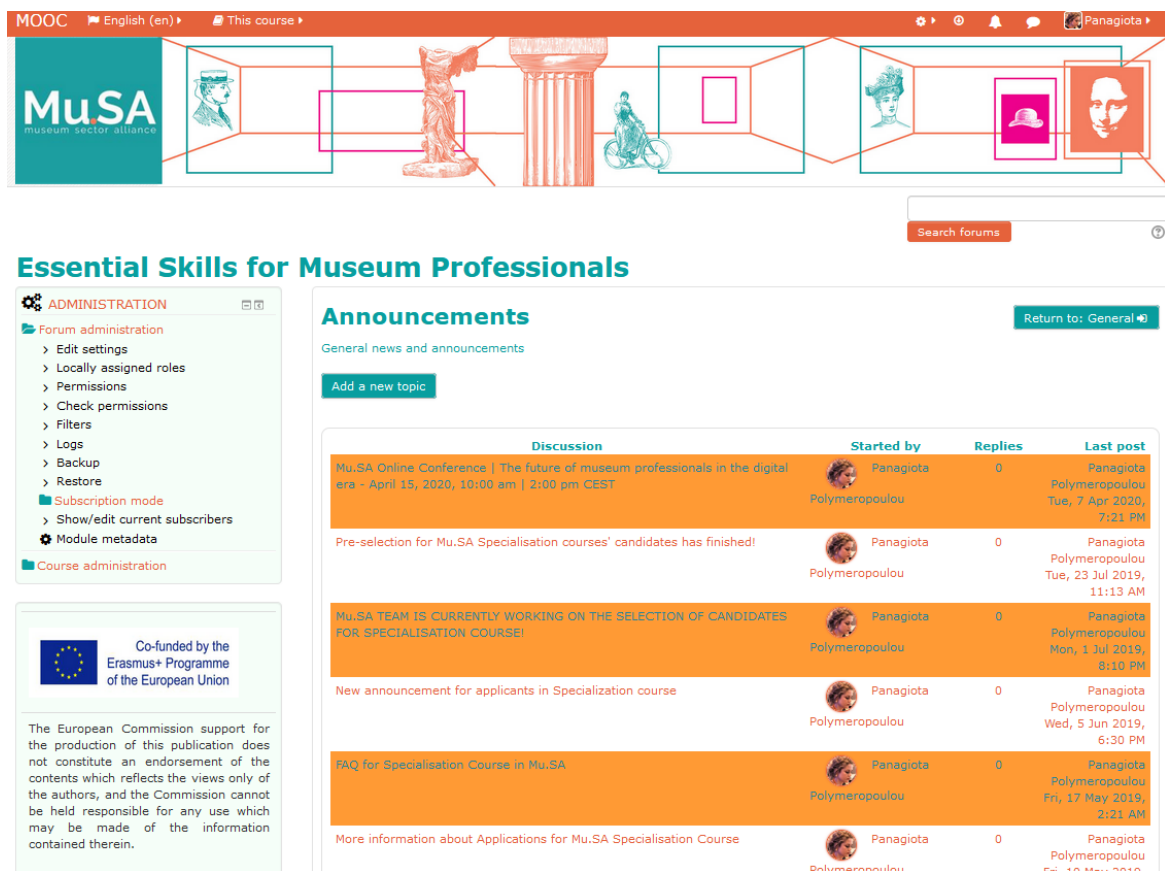
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1. Mu.SA communities of practice (CoP)

The communities of practice that were formed as a result of the training activities constitute an important sustainability mechanism for project outcomes. CoPs include museum professionals, trainers, directors and other stakeholders, and use different online spaces (more below) to collaborate and exchange experiences. The training programmes of Mu.SA, (the MOOC & the four specialization courses), delivered through the [training platform](#), were the beginning of the CoP in each partner country.

During the training phase, the trainees were able to be informed on the new announcements of the course (General Forum, 1) as well as to participate in specific Discussion Forums (2) or in Forums related to the module of the course (3).

Through these forums were created the preliminary Communities of Practice in Mu.SA, where all the museum professionals were able to actively communicate with the Tutor and with each other, to exchange information and experiences from their own cultural organization and perspective.



Essential Skills for Museum Professionals

ADMINISTRATION

- Forum administration
 - Edit settings
 - Locally assigned roles
 - Permissions
 - Check permissions
 - Filters
 - Logs
 - Backup
 - Restore
- Subscription mode
 - Show/edit current subscribers
- Module metadata
- Course administration

Announcements

General news and announcements

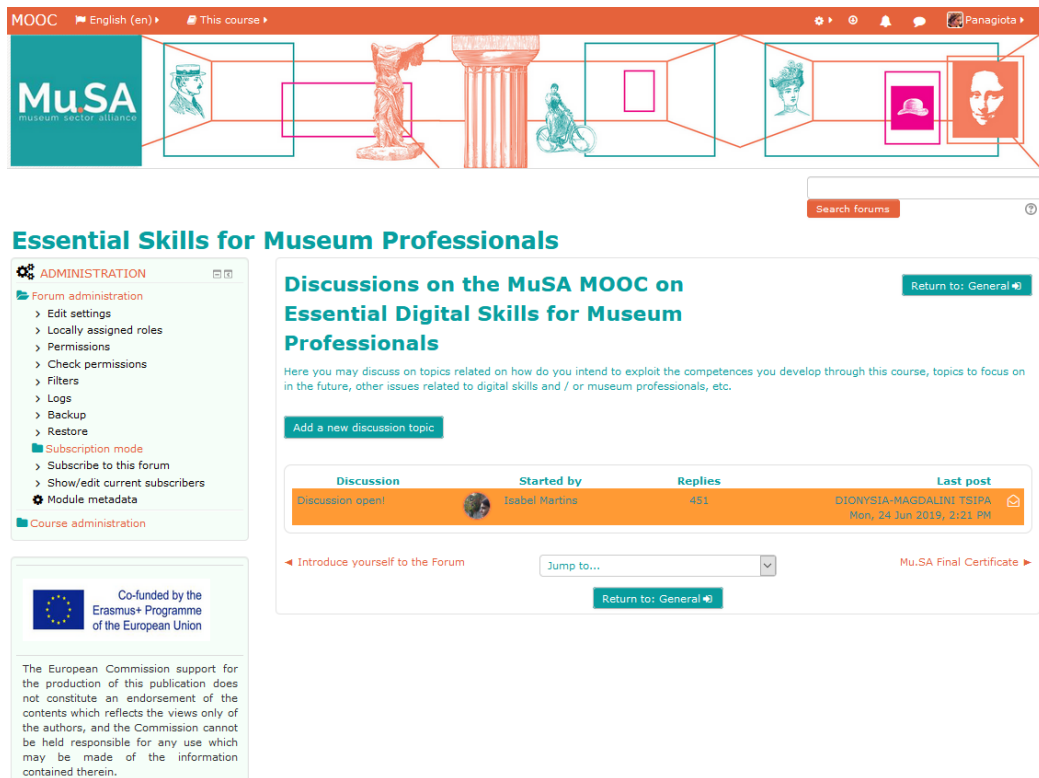
Add a new topic

Discussion	Started by	Replies	Last post
Mu.SA Online Conference The future of museum professionals in the digital era - April 15, 2020, 10:00 am 2:00 pm CEST	Panagiota Polymeropoulou	0	Panagiota Polymeropoulou Tue, 7 Apr 2020, 7:21 PM
Pre-selection for Mu.SA 'Specialisation courses' candidates has finished!	Panagiota Polymeropoulou	0	Panagiota Polymeropoulou Tue, 23 Jul 2019, 11:13 AM
Mu.SA TEAM IS CURRENTLY WORKING ON THE SELECTION OF CANDIDATES FOR SPECIALISATION COURSE!	Panagiota Polymeropoulou	0	Panagiota Polymeropoulou Mon, 1 Jul 2019, 8:10 PM
New announcement for applicants in Specialization course	Panagiota Polymeropoulou	0	Panagiota Polymeropoulou Wed, 5 Jun 2019, 6:30 PM
FAQ for Specialisation Course in Mu.SA	Panagiota Polymeropoulou	0	Panagiota Polymeropoulou Fri, 17 May 2019, 2:21 AM
More information about Applications for Mu.SA Specialisation Course	Panagiota Polymeropoulou	0	Panagiota Polymeropoulou Fri, 10 May 2019

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1. The General Forum in Mu.SA MOOC platform




The screenshot shows the MuSA MOOC forum interface. At the top, there's a navigation bar with 'MOOC', 'English (en)', and 'This course'. Below this is a header image with various museum-related icons. The main content area is titled 'Essential Skills for Museum Professionals'. On the left, there's an 'ADMINISTRATION' sidebar with options like 'Forum administration', 'Edit settings', 'Locally assigned roles', 'Permissions', 'Check permissions', 'Filters', 'Logs', 'Backup', 'Restore', 'Subscription mode', 'Subscribe to this forum', 'Show/edit current subscribers', and 'Module metadata'. The main forum area has a title 'Discussions on the MuSA MOOC on Essential Digital Skills for Museum Professionals' and a description: 'Here you may discuss on topics related on how do you intend to exploit the competences you develop through this course, topics to focus on in the future, other issues related to digital skills and / or museum professionals, etc.' Below this is a table of discussions:

Discussion	Started by	Replies	Last post
Discussion open!	Isabel Martins	451	DIONYSIA-MAGDALINI TSIPA Mon, 24 Jun 2019, 2:21 PM

At the bottom, there's a 'Return to: General' button and a 'Mu.SA Final Certificate' link.

2. The specific Forum with the Topic “how do you intend to exploit the competences you develop through this course, topics to focus on in the future, other issues related to digital skills and/ or museum professionals, etc.” that invited 451 museum professionals to share their own experience.



The screenshot shows the MuSA MOOC forum interface for a specific module. The title is 'Creatively using technologies - Forum Discussion'. The description asks: 'Do you know of a museum that is creatively using the new technologies? What kind of tools the museum is using?'. Below this is a table of discussions:

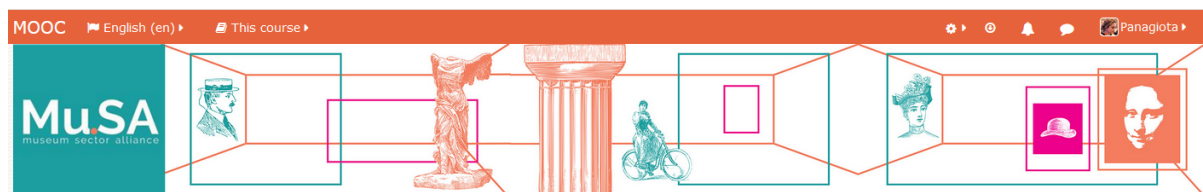
Discussion	Started by	Replies	Last post
Do you know of a museum that is creatively using the new technologies? What kind of tools the museum is using?	Panagiota Polymeropoulou	32	Federica Laganà Tue, 26 Feb 2019, 3:40 PM

At the bottom, there's a 'Return to: Week 4' button.

3. The Forum in a module entitled “Creatively using technologies”, in Mu.SA MOOC platform


After the MOOC, similar fora to the MOOC (with General and specific Forum per module) were created also for each of the four Specialisation courses, one for each role profile: Digital Strategy Manager (4 and 5), Digital Collections Curator (6 and 7), Digital Interactive Experience Developer (8 and 9) and Online Community Manager (10 and 11).

Digital Strategy Manager




Mu.SA Specialization Course - Digital Strategy Manager

ESSENTIAL SKILLS FOR MUSEUM PROFESSIONALS



Click to enter

PLATFORM USER MANUAL



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CALENDAR

September 2020

General

Announcements

Please check this forum for new announcements posted by the course tutors.

Introduce yourself to the Forum

We now invite you to introduce yourself on the forum so we can get an idea of all trainees' backgrounds. This is also an opportunity for you to get to know your fellow trainees.

Tell us who you are and where you are from. We also are interested in knowing what has motivated you to register and what are your expectations of the course.

Discussions on the MuSA Specialization Course

Here you may discuss on topics related on how do you intend to exploit the competences you develop through this course, topics to focus on in the future, other issues related to digital skills and / or museum professionals, etc.

Mu.SA Specialization Course: Digital Strategy Manager Certificate

Restricted Not available unless: You achieve a required score in **Course total**

4. The General Forum in Mu.SA platform for the Digital Strategy Manager

Mu.SA Specialization Course - Digital Strategy Manager

CALENDAR

September 2020

Mon	Tue	Wed	Thu	Fri	Sat	Sun
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


☐ Hide global events
☐ Hide category events
☐ Hide course events
☐ Hide group events
☐ Hide user events

ADMINISTRATION

Product/Service Planning - Forum Discussion

Return to: Week 1

Add a new discussion topic

Discussion	Started by	Replies	Last post
Assignment and Software	 Giorgia Martino	0	Giorgia Martino Fri, 27 Sep 2019, 5:16 PM
Practical Assignment and CPM	 Giorgia Martino	0	Giorgia Martino Mon, 23 Sep 2019, 5:19 PM
Welcome to the "Product/Service Planning" Module	 Giorgia Martino	1	Paola Charbonnier Tue, 17 Sep 2019, 12:22 AM


Return to: Week 1

5. The Forum of "Product/ Service Planning" in Specialisation course, for the Digital Strategy Manager in Mu.SA platform


Digital Collections Curator



Mu.SA Specialization Course - Digital Collections Curator

ESSENTIAL SKILLS FOR MUSEUM PROFESSIONALS


Click to enter

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CALENDAR

September 2020

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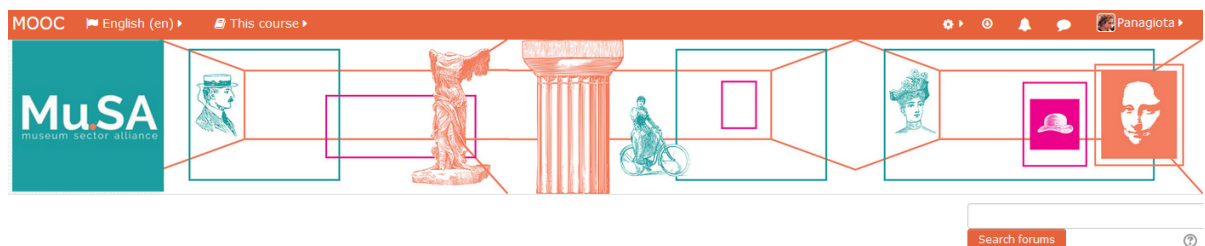
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Discussions on the MuSA Specialization Course

Here you may discuss on topics related on how do you intend to exploit the competences you develop through this course, topics to focus on in the future, other issues related to digital skills and / or museum professionals, etc.

[Mu.SA Specialization Course: Digital Collections Curator Certificate](#)

6. The General Forum in Mu.SA platform for the Digital Collections Curator



Mu.SA Specialization Course - Digital Collections Curator

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September 2020


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Management skills - Forum Discussion

[Return to: Week 2](#)

[Add a new discussion topic](#)

Discussion	Started by	Replies	Last post
Welcome to week 2 - Module Management Skills!	 Elisa Cruciani	0	Elisa Cruciani Mon, 23 Sep 2019, 11:08 AM


[Return to: Week 2](#)

7. The Forum of "Management Skills" in Specialisation course, for the Digital Collections Curator in Mu.SA platform


Digital Interactive Experience Developer



Mu.SA Specialization Course - Digital Interactive Experience Developer

ESSENTIAL SKILLS FOR MUSEUM PROFESSIONALS


Click to enter

PLATFORM USER MANUAL


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CALENDAR

September 2020

General

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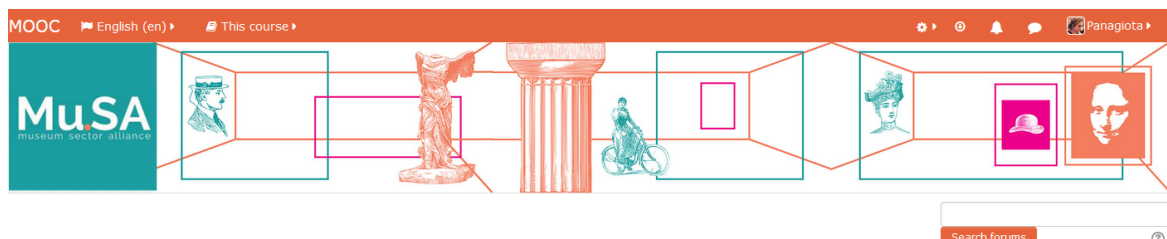
Tell us who you are and where you are from. We also are interested in knowing what has motivated you to register and what are your expectations of the course.

Discussions on the MuSA Specialization Course

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[Mu.SA Specialization Course: Digital Interactive Experience Developer Certificate](#)

8. The General Forum in Mu.SA platform for the Digital Interactive Experience Developer



Mu.SA Specialization Course - Digital Interactive Experience Developer

CALENDAR

September 2020

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Managing digital identity - Forum Discussion

[Return to: Week 3](#)

[Add a new discussion topic](#)

Discussion	Started by	Replies	Last post
Practical assignments grades	Ana Carvalho	0	Ana Carvalho Sun, 15 Dec 2019, 4:52 PM

◀ Practical assignment on Application Development

[Jump to...](#)

[Managing digital identity](#) ▶

[Return to: Week 3](#)

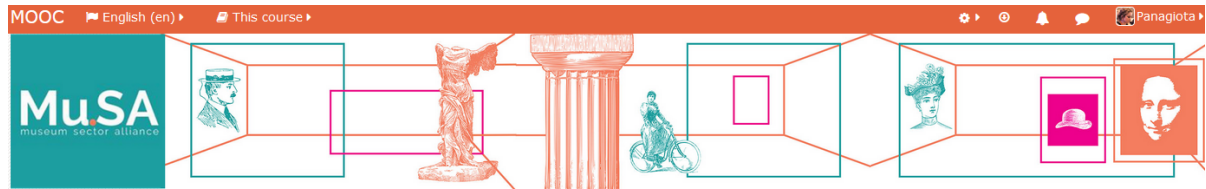
9. The Forum of "Managing Digital Identity" in Specialisation course, for the Digital Interactive Experience Developer



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Online Cultural Community Manager



Mu.SA Specialization Course - Online Cultural Community Manager

ESSENTIAL SKILLS FOR MUSEUM PROFESSIONALS



Click to enter

PLATFORM USER MANUAL



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General

Announcements

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Introduce yourself to the Forum

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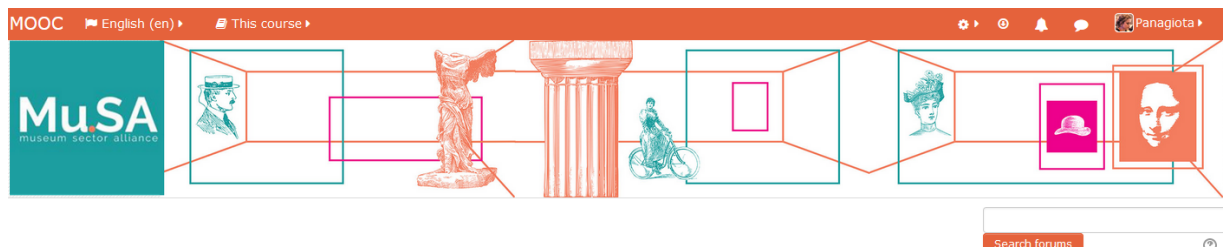
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Discussions on the MuSA Specialization Course

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10. The General Forum in Mu.SA platform for the Online Cultural Community Manager



Mu.SA Specialization Course - Online Cultural Community Manager

CALENDAR

September 2020

Mon	Tue	Wed	Thu	Fri	Sat	Sun
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- Hide user events

Digital Marketing - Forum Discussion

Return to: Week 17

Add a new discussion topic

Discussion	Started by	Replies	Last post
Practical assignment deadline is in 1 day	Antonia Silvaggi	0	Antonia Silvaggi Fri, 28 Feb 2020, 10:55 AM
Digital Marketing is live	Antonia Silvaggi	0	Antonia Silvaggi Fri, 31 Jan 2020, 1:50 PM

Return to: Week 17

11. The Forum of "Digital Marketing" in Specialisation course, for the Online Cultural Community Manager



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After the implementation of the Mu.SA training programmes, the consortium organized a special brainstorming session on the CoP to identify needs and expectations of the MOOC trainees in relation to the set-up and functioning of the Communities of Practice. During these discussions, participants expressed the willingness to be part of a community. The purpose of the community would be to create a space where to keep learning and being updated on all museums digital matters, but also to share. It consists a a place where practitioners can help each other (it is too early to understand the impacts of Covid, but a CoP will be vital for the future of Europe and museum practice).

Participants expressed the desire to know the materials of the other professional profiles and the content of the WBL of the other learners. Some learners would even like to take the MOOC again, but for a different profile.

Participants also expressed the need to be connected at the country level, however shared interest to have also opportunity to exchange internationally – specifically with participants coming from the other project countries – and beyond.

To ease the connection and exchange and facilitate wider participation, the decision was made to move CoPs in other (social media) platforms. By leveraging on the network of experiences, contacts, and relationships gained throughout the lifespan of the Mu.SA project, the Communities of Practice will aim at:

- the continuity of the network created with the specialized professionals of Mu.SA course;
- the exchange of experiences and best practices in the museum field;
- the organization of national meetings on the topics concerning the four areas of reference of the Mu.SA project
- the inauguration of new initiatives or collaborations;

The interventions, according to the subjects of competences, are based on enhancing the peer learning experience. Therefore, they will be informal and directed to maintaining and building the relationship and exchanges between the participants. Country clusters, depending on their needs have prioritized some other platforms too.

Hence the decision has been made to create three different Communities of Practice:

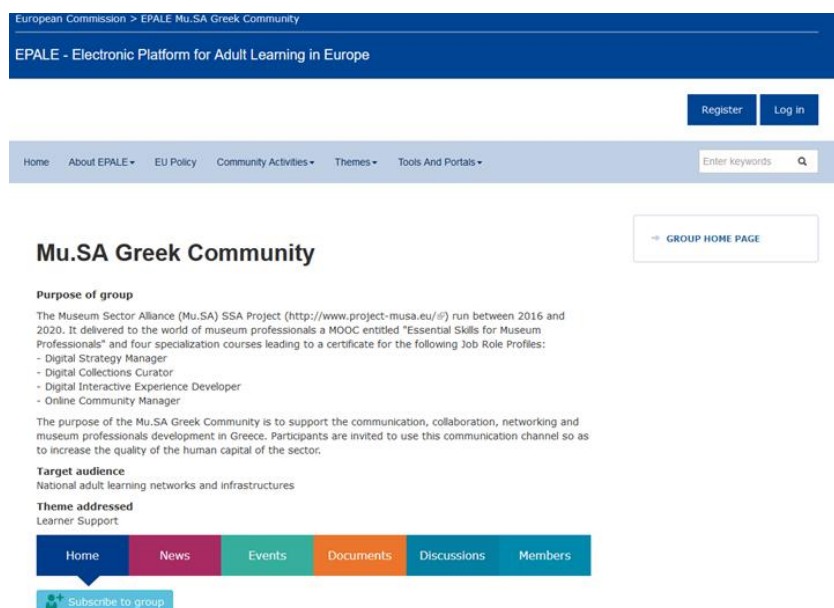
1. CoP international
2. CoP Greece
3. CoP Italy
4. CoP Portugal

The International CoP has been created in Facebook (<https://www.facebook.com/groups/300942491274585/edit/>). This group (12) is linked to the official Mu.SA Facebook page – capitalizing on the already existent community around the project.



12. The International CoP in Facebook

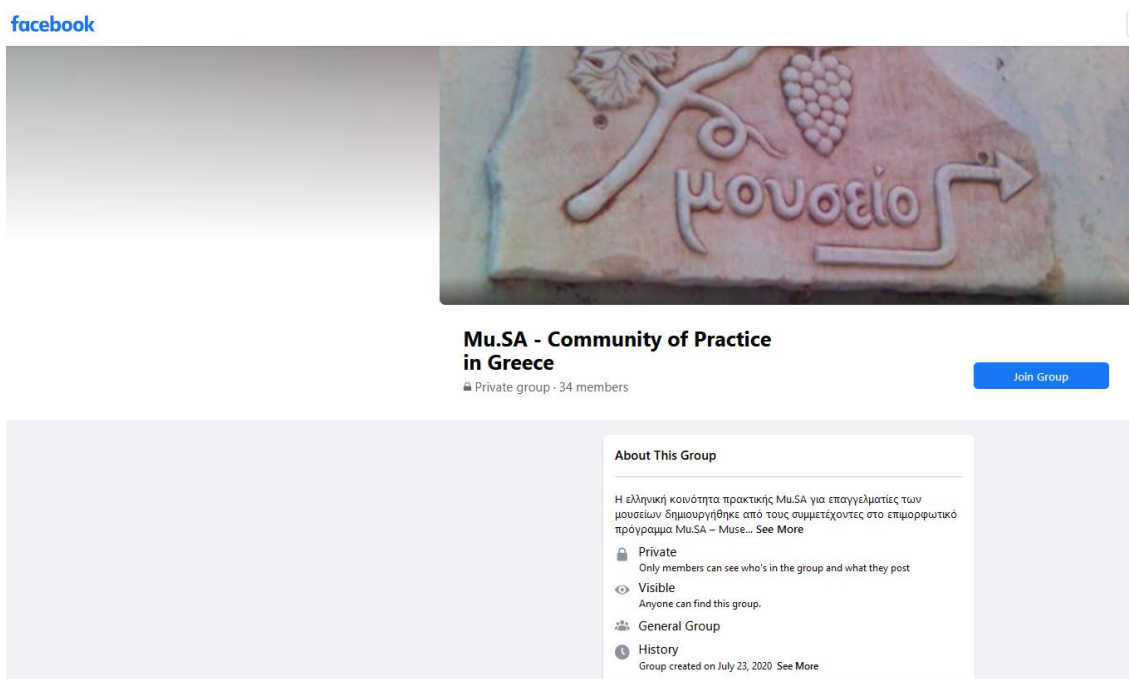
The Greek CoP has been created on the EPALE platform (<https://epale.ec.europa.eu/en/private/musa-greek-community>).



13. The Greek CoP in EPALE platform

The purpose of the Mu.SA Greek Community (13) is to support the communication, collaboration, networking and museum professionals' development in Greece. Participants are invited to use this communication channel so as to increase the quality of the human capital of the sector.

Moreover, the Greek cluster has also created a group in Facebook (<https://www.facebook.com/groups/2687026258286755>). The aim of the community of practice in Greece (14) is to maintain and strengthen communication among the successful graduates of the Mu.SA training programme in order to encourage the exchange of know-how and best practices, as well as to promote networking and collaboration.



14. The Greek CoP in Facebook

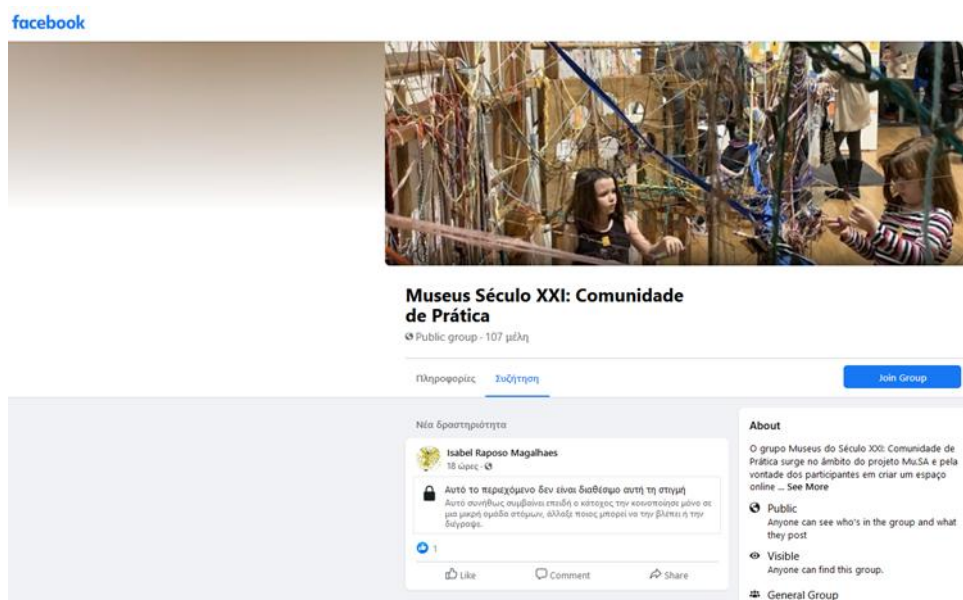
The Italian country cluster continued on Skype (<https://join.skype.com/lvICVdhGR3Uw>) for the time of reporting, deciding on the best platform to use in the future (it will either be Facebook or LinkedIn). The Italian CoP (15) has scheduled online meetings that will start in November 2020, with eight sessions of 40 minutes, provided through zoom platform by IBACN and Melting Pro, with the support of Symbola and Link.





15. The Italian CoP in Facebook

The Portuguese community have opted for a Facebook group, called “Museus Século XXI: Comunidade de Prática” (https://www.facebook.com/groups/567291287276623/?epa=SEARCH_BOX).



16. The Portugal CoP in Facebook

The group "Museums of the 21st Century: Community of Practice" (16) was created as part of the Mu.SA project due to the willingness of the participants to create a website for sharing and interdisciplinary dialogue between the various fields of activity of museums in Portugal. All museum professionals are invited to join this group and share their experience and good practices.

