



MuSA
museum sector alliance

R6.5 PAPER / CHAPTER ON TRAINING MUSEUM PROFESSIONALS USING THE WORK BASED LEARNING



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1 Description

This deliverable includes the following publications:

Dibitonto M., Leszczynska K., Cruciani E., Medaglia C.M. (2020) *Work-based learning in museums: the European project Mu.SA* [White paper].

Abstract:

Shall be training considered a vehicle for digital transformation? The spread of technology is sometimes seen as a threat in some fields, as it happens in museums, and this is due, often, to the resistance to change: investing in digital technology does not simply mean equipping oneself with technological instruments, but rather supporting the diffusion of a mature and conscious culture of innovation among people. Addressing this challenge, the project Mu.SA - Sector Alliance proposed a full training program to equip by hybrid skills anyone interested in bringing museums towards new dynamics, with the concrete possibility of experimenting these approaches directly on site. In this paper, we present the results of the WBL part which represents the conclusion of a training path that included a MOOC and a Specialization phase, discussing on the possible future scenarios that could take shape from it.

