



MuSA
museum sector alliance

R6.4 PAPER ON TRAINING MUSEUM PROFESSIONALS USING THE SPECIALIZATION COURSE



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1 Description

This deliverable includes the following publications:

Dibitonto M., Leszczynska K., Cruciani E., Medaglia C.M. (2020) [Training Professionals to Bring Digital Transformation into Museums: The Mu.SA Blended Course](#). In C. Stephanidis C. et al. (Eds.), HCI International 2020 – Late Breaking Papers: Cognition, Learning and Games. HCII 2020. Lecture Notes in Computer Science, vol 12425. Springer, Cham. https://doi.org/10.1007/978-3-030-60128-7_27

Abstract:

In a world that is constantly transformed by the evolution of digital technologies, the museum sector must evolve, enhancing and updating its offer and its identity to answer to the new needs of the visitors and to be competitive. However, the digital transformation of an organization is only possible through a cultural transformation of the professionals working inside it. In this context the Mu.SA project, an Erasmus +KA2, was aimed to address the shortage of digital skills identified in the museum sector and to encourage the emergence of new professional profiles through a training programme divided into three phases: MOOC, Blended Course, Work-Based Learning. The proposed paper is about the evaluation results of the second phase of the course that involved 120 students from Greece, Italy and Portugal, most of them were already museum workers wishing to update their skills. The evaluation aimed to assess the functionality, usability and accessibility of the online platform (technical level); the learning activities and content delivery (learning level); the quality of the contents and subject coverage (learning outcomes level); using a quali-quantitative approach. The results of the evaluation were generally positive and were used to improve the course.

