# R4.1 MOOC

| Work package: | 4 |
|---|---|
| Type: | Electronic version published on-line;<br><br>Other – online software |
| Dissemination level: | Public |
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| Keywords: | MOOC platform, Moodle, Online course |
| Abstract: | The MOOC lasted 8 weeks and helped learners to acquire the basic (horizontal) competences, as they emerged from the analysis done in WP2. The MOOC used digital training modules developed in WP3 and was delivered via an open source platform developed for this purpose. Two versions were delivered, one for the MOOC course, and the updated version in the end of the project addressing the results of the evaluation (WP6). |
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## Table of Contents

## Description

The Mu.SA Massive Open Online Course (MOOC) aimed, especially, to support museum professionals in improving their digital competences, so as to become more productive in the new digital era, efficient in collaborating with other professionals and organizations inside and outside of their sector, and successful in managing emerging challenges.

The course was designed and developed for an eight (8) weeks online course - open to all upon registration - and was organized in modules, grouped into weeks, that allowed museum professionals to develop a complete set of digital and transferable competences.

It was a flexible, self – paced course that required learners' engagement for at most 10 hours per week. The consortium monitored the trainees' progress and supported them providing online tutors, who assisted and facilitated the learners' training procedure.

Once enrolled, trainees had guided access to all videos, quizzes, and programming assignments (when applicable). They had the opportunity to actively participate by sharing your ideas and questions in the discussion forum.

Upon completion, and succeeding the 80% of the graded activities, there were given the opportunity to earn a **Certificate** (DOWNLOADED through the platform upon successful completion).

The MOOC course may be accessed through the online Platform (in student mode) by clicking the "GO TO THE COURSE": https://mooc.cti.gr/musa_mooc.html

The MOOC course entitled "Essential digital skills for museum professionals" included a set of 22 competences, as presented in the table below.

| MOOC (Introductory course) | | |
| --- | --- | --- |
| *Competence* | *Type* | *Hours* |
| IS and business strategy alignment | e-CF | 5 |
| Browsing, searching and filtering data, information and digital content | DigComp | 2,5 |
| Managing data, information and digital content | DigComp | 2,5 |
| Business Plan Development | e-CF | 5,5 |
| Evaluating data, information and digital content | DigComp | 2,5 |
| Identifying needs and technological responses | DigComp | 2,5 |
| Technology trend monitoring | e-CF | 4 |
| Netiquette | DigComp | 2,5 |
| Leadership and change facilitator | Transferable | 4 |
| Innovating | e-CF | 5 |

| MOOC (Introductory course) | | |
|---|---|---|
| *Competence* | *Type* | *Hours* |
| Innovating and creatively using technology | DigComp | 2,5 |
| Creative thinking skills | Transferable | 4 |
| Needs identification | e-CF | 4 |
| Developing digital content | DigComp | 2,5 |
| Collaborating through digital technologies | DigComp | 2,5 |
| Forecast development | e-CF | 5 |
| Team working | Transferable | 4 |
| Relationship management | e-CF | 4 |
| Protecting personal data and privacy | DigComp | 2,5 |
| ICT quality management | e-CF | 5 |
| Communication skills | Transferable | 4 |
| Time management | Transferable | 4 |
| *TOTAL* | | 80 |