R2.3 Paper / chapter on the training needs in digital and transferrable competences in the museum sector

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Abstract:	A scientific publication or a white paper detailing the training needs of museum professionals regarding digital and transferrable competences, based on the outcomes of T2.2 Mapping professional needs and T2.3 Mapping educational and training provisions
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Table of Contents

1 Description

This deliverable includes the following publications:

Silvaggi, A., & Pesce, F. (2017). *Museum professionals in the digital era. Agents of change and innovation.* MeltingPro, Italy. ISBN 9788897281641.
Abstract:
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Silvaggi, A. and Pesce, F. (2018). Job profiles for museums in the digital era: research conducted in Portugal, Italy and Greece within the Mu.SA project. ENCATC Journal of Cultural Management & Policy, Vol.8 Issue 1, 2018. ISSN 2224-2554.
Abstract:
Due to the increasing use of technologies in the museum sector, new job profiles are now emerging within that sector. This paper describes the key findings of the research activities carried out in Greece, Portugal and Italy within the Mu.SA – Museum Sector Alliance – project funded by the European Erasmus Plus Programme – Sector Skills Alliances. Our research addressed the questions of what skills and know-how are needed by museum professionals in the process of digital transformation of their sector and what emerging job profiles would help museums to thrive in the digital environment. The research validated four job profiles such as Digital Strategy Manager, Digital Collections Curator, Digital Interactive Experience Developer and Online Community Manager. It also showed that there are some digital and transferable competences common to the four museum job profiles, but, most importantly, that an awareness of digital culture should be developed throughout the whole of a museum's workforce.