

Mu.SA Specialization Course: Shaping the professionals of the future 15th of April 2020

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AKMI S.A

Project Number: 575907-EEP-1-2016-1-EL-EPPKA2-SSA



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Structure of today's session:

Discussion Topics

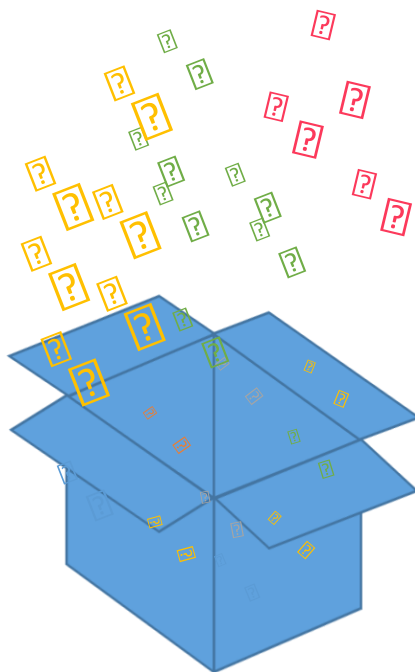


01

Structure of Mu.SA
Specialization Course

02

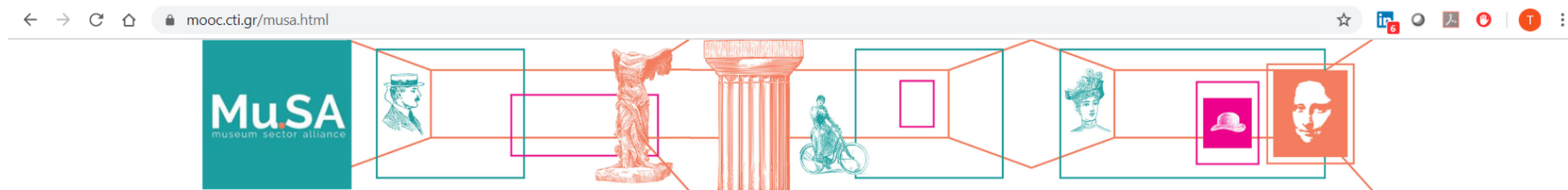
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03

Results achieved


Specialization Course



Mu.SA

Museum Sector Alliance

Specialization Courses

 Digital Strategy Manager

 Digital Collections Curator

 Digital Interactive Experience Developer

 Online Cultural Community Manager

What is the Specialization Course?

The candidates who have completed successfully the MOOC entitled “Essential Skills for Museum Professionals” were able to go through an application procedure so to apply for the Specialization Course and select the Role profile that want to be specialized.

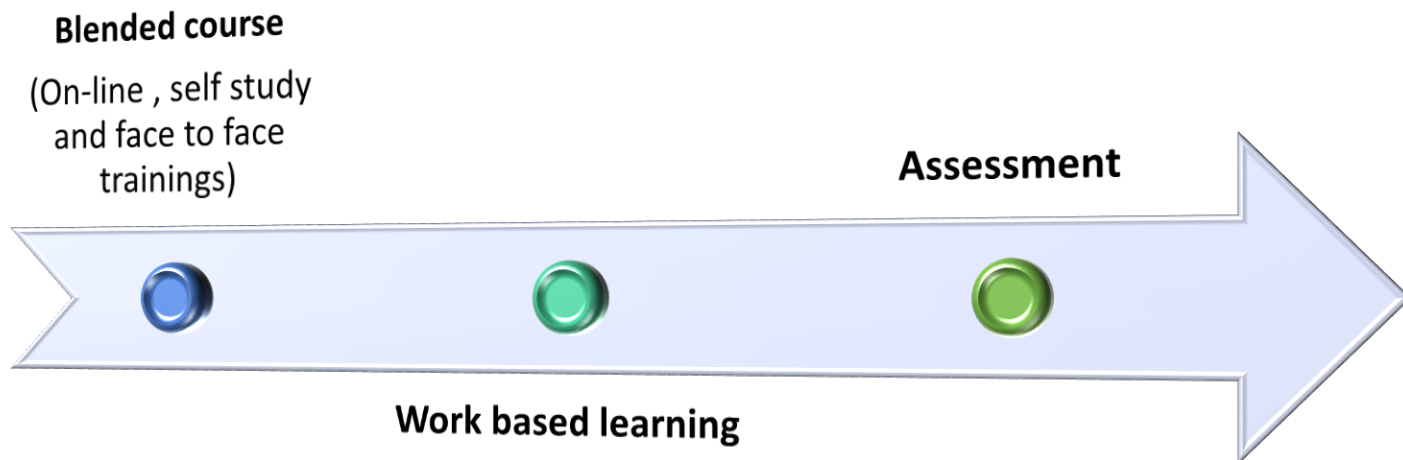
Totally, only 120 candidates were selected to continue with the Specialization Course in the Mu.SA project countries (Greece, Portugal and Italy).

Having been selected to enter its second phase, aiming to further improve digital and transversal competences based on preferable

Structure of Mu.SA Specialization Course



Structure of the Specialization Course



- Italian learners: 46
Dropout: 20
- Greek learners: 33
Dropout: 5
- Portuguese learners: 35
Dropout: 6

Learners

Reasons for Dropouts

General Reasons: Workload

Specific Reasons

- Italy: Covid-19 emerged earlier and affected the implementation of the specialization course
- Greece: Serious personal reasons

Training the trainers, host organizations and learners

- ✓ One Day training event for **Trainers**
- ✓ One Day Training Event for **Hosting Organizations**
(Museums / Cultural Organization)
- ✓ Trainings completed in all 3 countries





Delivery of Blended Learning

Face-to-Face meetings

1. We gave the opportunity of distance access to learners with geographical barriers
2. Learners from distant locations participated virtually
3. Opportunity to meet and cooperate with each other
4. Sharing knowledge, experiences, problematize and debate



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Blended Learning Structure



24 hrs of face2face
training



48 hours Assessment



288 hrs of online and
self-study

Blended Learning

Digital/Virtual Classes and self-study:

- The virtual learning environment contained lecture notes and practical assignments.
- Learners could stay connected with the tutor via the platform
- Learners could also discuss with the tutor and other learners in the module fora

Work Based Learning



200 hrs of practical learning



5 hrs of assessment



Learning Activities designed by Mu.SA Social Partners



Suggested Activities by the learners and the host organizations

Impact: Brief summary (1/2)

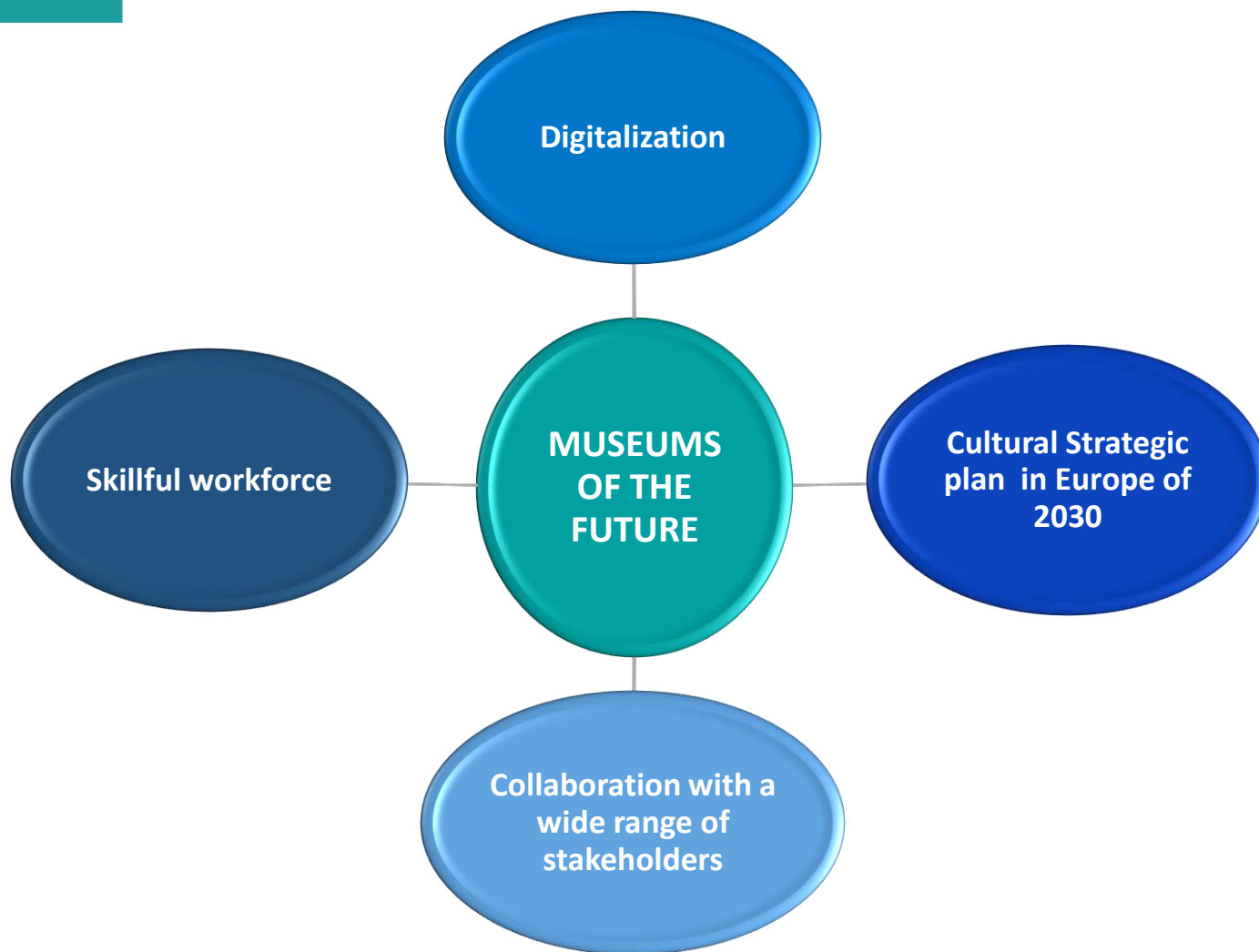
- **The MuSA Specialization course:**

- ✓ Assisted in the training of new staff as new knowledge was generated among the museum staff
- ✓ helped in the integration / upgrade of different databases within museums
- ✓ Drafted a digital strategy in host organizations
- ✓ Creation of social media communication plan, creation of accounts etc.
- ✓ New IT approaches and methodologies for museums enhancing digitalization (from paper to digital solutions)
- ✓ Initiated / enhanced the introduction of virtual tours and management of collections
- ✓ Assisted museum and cultural organizations to optimize their day2day activities, by incorporating IT tools

- **The MuSA Specialization Course:**

- ✓ helped museums to organize their existing ideas and fragmented ICT knowledge into a systematic approach.
- ✓ Reached out to all administrative levels (within and out of Museums) promoting digitalization as an added value, requesting relevant funding (even application for Funding)
- ✓ Establishment of knowledge triangles between Educational Providers, Museums and Public Bodies.
- ✓ Creation of digital versions (pathways) for assisted accessibility to museums for all types of visitors
- ✓ Increased professionals' knowledge in using up-to-date applications for cataloging

If we could summarize...



Results

- **The activities** offered museum and cultural professionals with new skills and competences → Building a skillful workforce for the museums of the future
- **WBL activities** were aligned to museums' priorities and strategic goals.
- **The skills** acquired helped museum and cultural professionals to respond in daily work and life challenges.
- **A strong and spontaneous community has been created** among the participating countries leading to Communities of Practice.
- **Most of the WBL** projects designed and implemented, will continue after the end of the program.

Thank you for your attention!



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