

MuSA
museum sector alliance

The Future of Museum Professionals in the Digital Era

15.04.2020 – Online Conference

Essential Digital Skills for Museum Professionals: The MOOC in briefs

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U.PORTO



Co-funded by the
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Targets



- **Museum community**

- .museum professionals

- .those who aspire to become ones

- .employed

- .unemployed

- .successfully manage the emerging challenges

- .acquiring career adaptive competences

- .leverage the sustainable development of institutions

- .improve the well-being of Society

- .to offer a set of training modules, in a friendly environment and OER format

- .to group the basic common competences considered important for the 4 job role profiles identified

- .to constitute a first level, a taster and a feeder for 4 specialization courses

Targets



PresenterMedia

5 TRANSVERSAL -21ST CENTURY

• Training modules (22)

- .Leadership and change facilitator
- .Creative thinking skills
- .Team working
- .Communication skills
- .Time management

9 DIGCOMP

- .Browsing, searching and filtering data, information and digital content
- .Managing data, information and digital content
- .Evaluating data, information and digital content
- .Identifying needs and technological responses
- .Netiquette
- .Creatively using technology
- .Developing digital content
- .Collaborating through digital technologies
- .Protecting personal data and privacy

8 E-CF

- .IS and business strategy alignment
- .Business Plan Development
- .Technology trend monitoring
- .Innovating
- .Needs identification
- .Forecast development
- .Relationship management
- .ICT quality management



Number of applications

5291

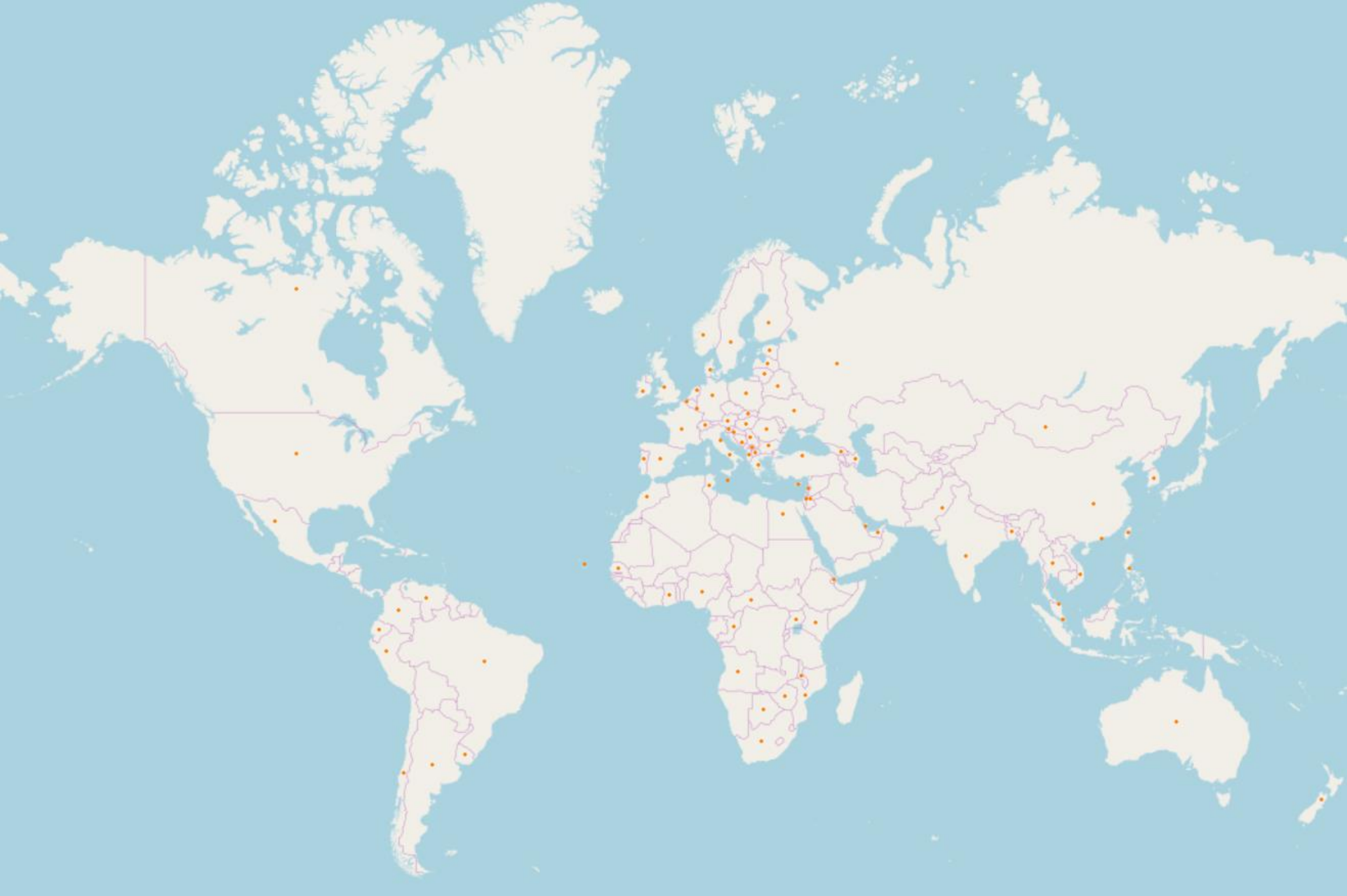
- 90 countries
- 106 did not consent to have their information used for reports



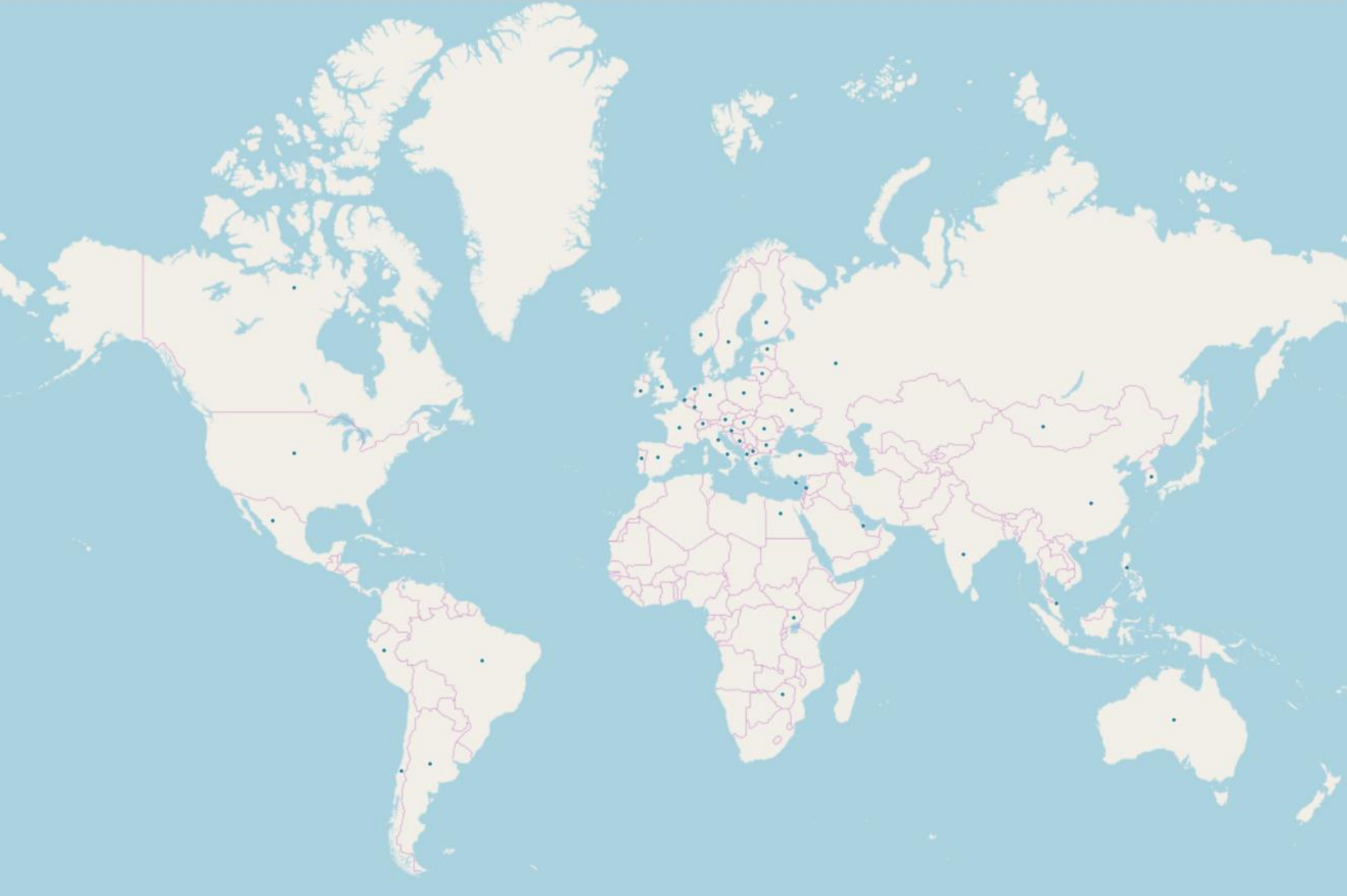
Number of
5291

- 90 countries

Countries	Reg. / Count.	Countries	Reg. / Count.
Italy	1796	Russia	22
Greece	1148	Sweden	17
Portugal	582	Bulgaria; Switzerland	16
Spain	178	Austria	15
UK	146	Cyprus	14
Brazil	135	Argentina	13
Germany	123	Egypt; FYROM; Norway	12
Belgium	91	Canada; Peru	10
France	70	Slovenia	9
Turkey	66	Australia; Mexico; Serbia	8
India; Latvia	51	Bosnia and Herzegovina; Taiwan	7
USA	48	Albania; Denmark; Kosovo; Lebanon; Malaysia; Pakistan	6
Ireland	47	Cape Verde; Chile; Georgia; Singapore	5
Netherlands	46	Thailand	4
Lithuania	38	Bangladesh; China; Ecuador; Jordan; Morocco; San Marino; Vietnam	3
Poland; Romania	33	Botswana; Colombia; Kenya; Luxembourg; New Zealand; Palestine; Qatar; South Africa; United Arab Emirates	2
Estonia	33	Angola; Azerbaijan; Belarus; Central African Republic; Congo; Djibouti; Ghana; Hong Kong; Malawi; Malta; Mongolia; Mozambique; Nigeria; Republic of Korea; Senegal; Slovakia; Tunisia; Uganda; Uruguay; Venezuela; Zimbabwe	1
Croatia; Finland	30		
Hungary	26		
Philippines; Ukraine	24		



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Countries identified out of consortium	Participants (total 325)	Countries identified out of consortium	Participants (total 325)
Germany	39	Poland; Hungary; Lithuania	8
Spain	37	Croatia	7
UK	31	France	6
Brazil	30	Turkey; Philippines; Cyprus; Estonia	5
USA	16	FYROM; Switzerland; Sweden; India	4
Netherlands	14	Ukraine; San Marino; Norway; Austria; Australia; Egypt; Argentina	3
Ireland	12	Russia; Bulgaria; Canada; Bosnia & Herzegovina	2
Finland	10	Malaysia; China; Lebanon;	1
Romania	9	Republic of Korea; Chile; Peru; Qatar; Albania; Luxembourg; Mexico; Uganda; Zimbabwe; Mongolia	



Number of learners successfully completing

1371

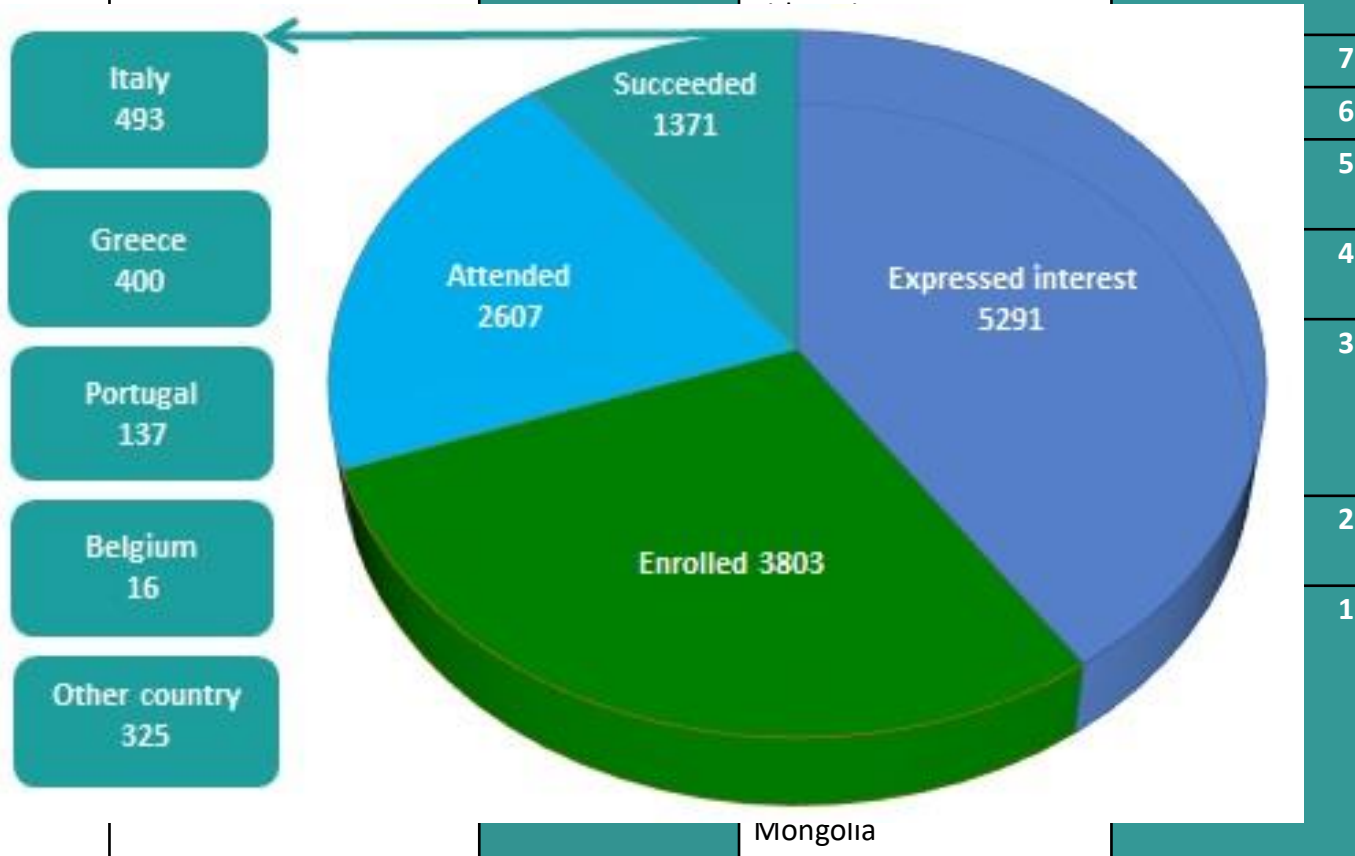
- 50 countries



Number of learners
1371

- 50 countries

Countries identified out of consortium	Participants (total 325)	Countries identified out of consortium	Participants (total 325)
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Learners effort



erMedia

07.01 – 31.03.2019

DURATION

- Expected: 8 weeks
- Real: 12 weeks (delays, breaks...)

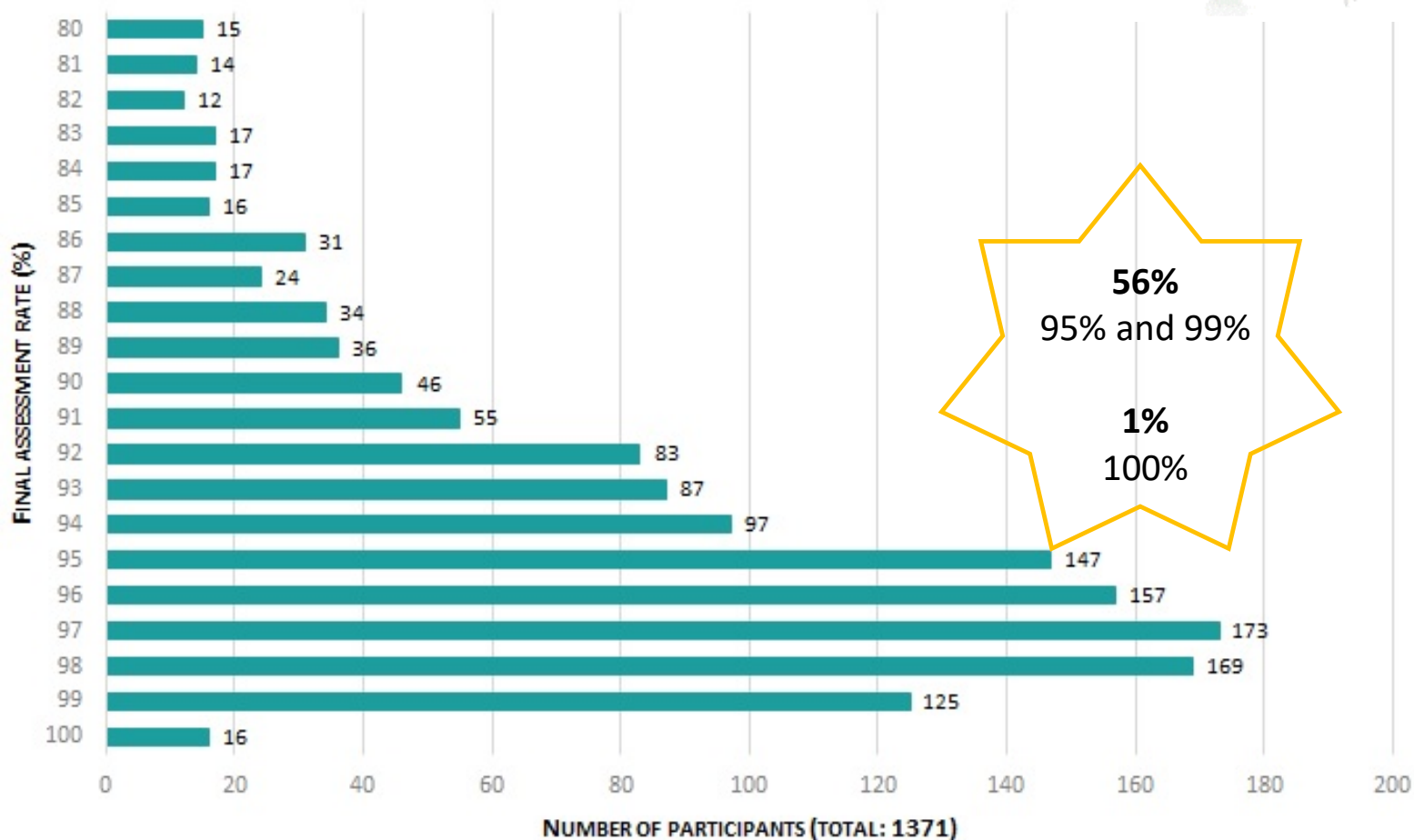
Week W1			
Competence	IS and business strategy alignment	Searching, searching and filtering data, information and digital content	Managing data, information and digital content
Type	e-CF	DigComp	DigComp
Module	W1.1	W1.2	W1.3
Week W2			
Competence	Business Plan Development	Evaluating data, information and digital content	Identifying needs and technological responses
Type	e-CF	DigComp	DigComp
Module	W2.1	W2.2	W2.3
Week W3			
Competence	Technology trend monitoring	Netiquette	Leadership and change facilitator
Type	e-CF	DigComp	21 st Cent.
Module	W3.1	W3.2	W3.3
Week W4			
Competence	Innovating	Creatively using technologies	Creative thinking skills
Type	e-CF	DigComp	21 st Cent.
Module	W4.1	W4.2	W4.3

Week W5			
Competence	Needs Identification of audiences	Developing digital content	Collaborating through digital technologies
Type	e-CF	DigComp	DigComp
Module	W5.1	W5.2	W5.3
Week W6			
Competence	Forecast development in the museum sector	Team working	
Module	e-CF	21 st Cent.	
Type	W6.1	W6.2	
Week W7			
Competence	Relationship management	Protecting personal data and privacy	
Type	e-CF	DigComp	
Module	W7.1	W7.2	
Week W8			
Competence	ICT quality management	Communication skills	Time management
Type	e-CF	21 st Cent.	21 st Cent.
Module	W8.1	W8.2	W8.3



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Learners assessment



Learners in gender





- ❑ Of their total (1371), **703** responded (51%), expressing the following satisfaction:
 - *Learning environment*
 - ✓ 626 (89%) - regarding ease of use
 - ✓ 598 (85%) - regarding the interaction with the learning content
 - ✓ 436 (62%) - regarding support provided for interaction with others
 - *Tutoring*
 - ✓ 506 (72%) - regarding the general tutoring provided
 - ✓ 520 (74%) - regarding the proficiency of tutors
 - *Learning resources and workload*
 - ✓ 612 (87%) - regarding carefully elaborated learning content
 - ✓ 513 (73%) - regarding time available
 - ✓ 647 (92%) - regarding personal performance
 - *Training needs:* 590 (84%) expressed satisfaction

Thank you for the attention!

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Coordinator



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