

THE CHALLENGES OF DIGITAL SKILLS FOR MUSEUM SECTOR. IDENTIFICATION OF NEEDS ORIENTED TO THE STRUCTURE OF MUSEUM PROFESSIONALS' FORMATION & TRAINING.

09:30 - Welcome and framework

.The Mu.SA_Museum Sector Alliance Project
Paula Menino Homem, DCTP-CITCEM/FLUP

10:00 - Break-out session

In focus, the issue of emergent ICT-related job profiles, difficulties and limitations, related to knowledge, skills and competencies, and educational needs. The 5 functional profiles identified under the eCultSkills Project (<http://groupspaces.com/eCult/>): i) Cultural Consultant for ICT; ii) Cultural Guide to ICT; iii) Manager of Digital Cultural Assets; iv) Interactive Cultural Experience Manager; and v) Online Cultural Community Manager.

Discussing the mission of museums, their dynamics and effects in Society, how are these emergent profiles and their reality in the museum sector seen? The perspective of:

.The International Council of Museums (ICOM). The International Committee for the Training of Personnel ICTOP

Darko Babic, President

.ICOM. The International Committee for Education and Cultural Action CECA
Mário Antas, Board and Regional Coordinator for Europe

11:00 - Coffee break

11:30 - Break-out session

.The Portuguese Northern Regional Directorate of Culture
Antonio Ponte, Director

.The Portuguese association Acesso Cultura
Maria Vlachou, Executive Director

12:30 - Debate

Moderator: Manuela Pinto, DCCI-CIC Digital/FLUP

13:00 - Networking lunch

14:30 - Break-out session

.The Portuguese Committee of ICOM_ICOM-PT
Alexandre Matos, Managing Bodies

.The Portuguese Association of Museology_APOM
Patrícia Remelgado, Board

16:30 - Coffee break

17:00 - Debate

Moderator: Alice Semedo, DCTP-CITCEM/FLUP

18:00 - Wrap-up and conclusions

The essential of thoughts

The current national context, similar to the international one, points to increasing and transversal challenges of the digital environment to

communication, study of collections, documentation, access, risk management and conservation, in short, to integrated and sustainable management. The difficulties of museums are of differentiated level and order, relating to location and size, types of audience, financial resources and digital strategies. If these exist, they are affected by leadership and intergenerational differences, leading either to conflict or to development, depending on the competences with which they are managed. The 5 functional profiles, as structured, seem not to have, at least yet, direct reflex and application, in the sense that the functions are not developed or are partially accumulated by the meagre human resources. Although a more in-depth reflexion was considered necessary, the emergence of its reality was faced and embraced and the generic and specific competences associated to the profiles were taken into consideration, relating them with educational needs. In this field, in addition to designing modules that consider the emerging technologies and relevant applications in the market, the importance of the knowledge inherent in its operating principles was emphasized, so as to guarantee greater adaptability to new situations.

Guests contributors for the debates

Ana Fernambuco & Inês Câmara - Mapa das Ideias, Portugal

Aurea Pinheiro & Cassia Moura - Federal University of Piauí_UFPI - Middle North of Brazil

Date

02.12.2016

Place

Sala de Reuniões

Faculdade de Letras da Universidade do Porto

Via Panorâmica, s/n, 4150-564 Porto PORTUGAL