

# DIGITAL TRANSFORMATION DECALOGUE

- 1.** Develop strong leadership to support a mental shift in rethinking existing processes in digital terms;
- 2.** Build digital confidence for the whole staff of a museum;
- 3.** Support continuing professional development regarding new technology;
- 4.** Understand audiences' needs for implementing meaningful experiences;
- 5.** Develop soft skills as well as specific digital skills;
- 6.** Learn from your peers and from the audiences;
- 7.** Support digitization of museum collections and archives;
- 8.** Change towards open approaches;
- 9.** Develop a safe space to experiment and fail through a trial and error process;
- 10.** Improve internal and external collaborations;



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